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Chuck:

I am writing this letter to express my appreciation for your support of the various levels of bowling (NEBA, PBA etc..) but especially for your support of the Collegiate Bowling Program.

Since the majority of collegiate bowlers are younger, many away from home for the first time, and in the embryonic stages of learning financial management, I believe the materials you supply (LEARN NOW OR PAY LATER at the Hoosier Classic) as well as information about Debt Management (at several tournaments in NJ and PA) is critical to assisting young student/athletes in learning fiscal responsibility.

It is all too easy for students to acquire credit cards, loans and other financial offers without ever hearing or seeing about the pitfalls of credit. Any program aimed at enhancing their awareness, warning of the consequences, and offering varying levels of assistance is important, the fact that you support collegiate activities such as InterCollegiate Bowling, is an opportunity to present your programs in a positive environment, hopefully before students become dangerously ensnared in debt, but still offering hope to those who may have.

You have my sincere thanks for your contributions to Collegiate Bowling, and I look forward to your continued support in the future.



Kelly Van Hees  
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